

# FIGHTING HUNGER ONE MOVE AT A TIME

Follow these simple steps & let the food collection begin



Move For Hunger mobilizes the relocation industry to reduce food waste and fight hunger.

## 1 THE ESTIMATE:

Introduce Move For Hunger on every estimate. The Program Letter will educate your customers and encourage them to donate food on moving day.

Leave behind a collection box or stickers to keep track of donated food.



## 2 THE CALL:

Remind your customers to donate food when confirming the move.

Here is a simple example:  
*"Our crew will be there at 9 a.m. on Thursday. Don't forget to put a couple cans aside and we'll deliver them to the local food pantry."*



## 3 MOVING DAY:

Ask your customers if they have any unopened, non-perishable food items they would like to donate.

Bring any donations back to your office or warehouse, letting a few boxes pile up before delivering them to the food pantry.



## 4 FOOD DELIVERY:

Set a monthly goal with your team:  
*ex. Getting 10 customers to donate their food each month*

Once you have a few boxes, deliver it to your local food pantry. Don't forget to send Move For Hunger the weight receipt!

